

**To:** info@whatsupstream.com[info@whatsupstream.com]  
**From:** info@whatsupstream.com  
**Sent:** Wed 12/2/2015 7:50:11 PM  
**Subject:** Re-launch of the "What's Upstream?" campaign

;;Dear Friend,

You may recall that several years ago, the Center for Environmental Law and Policy, the Northwest Indian Fisheries Commission, the Swinomish Indian Tribal Community, the Western Environmental Law Center and a host of other environmental partners launched the "What's Upstream" campaign to bring greater public awareness to the effects of the agriculture industry's largely unregulated practices on the health of our waters.

We are pleased to announce that we have revamped our website and, starting today, are re-launching a very robust, six-month public information campaign - just in time for the start of the 2016 legislative session. Between now and next spring, we're confident that you'll see or hear our ads, which will span print, billboard, digital and radio media.

We invite you to have a look at the new website, and to share it broadly among your own networks. Please note that the website includes a tool where concerned residents can send a message to their legislators urging action on this critical but neglected issue.

To provide feedback on the website or to join your organization's name to the list of partners, please do not hesitate to contact us at info@whatsupstream.com.

Sincerely,

Center for Environmental Law and Policy  
Northwest Indian Fisheries Commission  
Puget Soundkeeper Alliance  
Spokane Riverkeepers  
Swinomish Indian Tribal Community  
Western Environmental Law Center